

conference

02 November 2015, Geneva, Switzerland

Using and **referencing**
International Standards
to support **public policy**



Conference

International Standards & Policy

02 November 2015

08:30-09:00 Registration

Session 1	Title	Details	Speakers
	Moderator:		
		• <i>Andre Pung, Ambassador, Permanent Representative of the Republic of Estonia to the United Nations Office and other International Organizations in Geneva</i>	
09:00-09:20	Welcome and introduction		<ul style="list-style-type: none"> • Ake Danemar, IEC Treasurer • Kevin McKinley, Acting Secretary-General, ISO • Andrey Vasilyev, Deputy Executive Secretary, UNECE
09:20-09:45	Key note speech: World Trade Organization (WTO)	How International Standards and public policy can complement each other to support sustainable and resilient world trade.	• Erik Wijkstrom , Counsellor, Trade and Environment Division, WTO
09:45-10:15	Using International Standards in policymaking and regulatory actions	Speakers will present experiences in the use of standards in policy making, also referring to UNECE Recommendation D on "Reference to standards" - which urges authorities to use standards in regulatory and policy work whenever possible and sets out various practical methods for referencing standards in technical regulations.	<ul style="list-style-type: none"> • Silvia Vaccaro, Policy Officer, Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs (DG GROW) - Unit B3 Standards for growth - European Commission • Galina Pankina, Rector, Academy for Standardisation, Metrology and Certification, Russia
10:15-11:00	Accessibility of IEC and ISO International Standards	Copyright and IP considerations when referencing IEC and ISO International Standards in policy documents: general considerations and member experiences.	<ul style="list-style-type: none"> • Nicolas Fleury, Acting Deputy Secretary-General, ISO • Steven Cornish, Senior Director of International Policy, American National Standards Institute (ANSI) • Jappe van der Zwan, Business Unit Manager Standards Products and Services, The Netherlands Standardization Institute (NEN)

11:00-11:30 Coffee break

